



CLEMSON® UNIVERSITY LEARNING INSTITUTE

Formerly known as the Clemson University Youth Learning Institute (YLI), we have shortened our name to the Clemson University Learning Institute (CULI) to more accurately reflect our work with people of all ages. Initially established in 2001 as a public service unit, YLI was focused on creating and implementing innovative programs for youth. Then in 2015, we were repositioned under Clemson's Division of Research. This meant that in addition to continuing to serve individuals in various capacities, our unit was tasked with developing robust research and evaluation focused on human performance and resilience.



EXPERIENTIAL LEARNING  
THROUGH APPLIED RESEARCH  
OPPORTUNITIES



PRAGMATIC RESOURCE FOR ALL  
PARTNERS EQUIPPING THEM WITH  
BEST PRACTICE MODELS



BUILDING CAPACITY TO IMPROVE  
AND ENHANCE LIVES IN SOUTH  
CAROLINA AND BEYOND

**Annually, CULI serves over 60,000 participants with a \$18 million budget that is 100% self-generated and has generated more than \$250 million in external revenue since its inception.**

CULI helps fulfill Clemson's strategic plan to propel success and strengthen its reputation by being recognized in experiential learning, applied research, and building community throughout South Carolina and beyond. We accomplish this by developing unique public/private partnerships and creating best practice models that maximize the potential for individuals and organizations. Our flexibility allows us to pilot new initiatives that can be evaluated, replicated, and scaled by our partnering agencies. I believe that through our efforts, we further strengthen Clemson University and promote the mission of a land-grant university by serving people, solving real problems, and creating a better tomorrow.

## ORGANIZATIONAL CAPACITY

**The Office of Research and Organizational Development (OROD)** helps organizations build capacity through research and evaluation. We are committed to facilitating performance improvement and enhancing quality. Our skilled, interdisciplinary team has extensive experience developing and evaluating programs, designing and conducting applied research, and providing technical assistance and quality assurance.

**The Center for Behavior Analysis (CBA)** provides multiple training options promoting professional development and organizational capacity, provides support in the development of services for marginalized populations, and provides consultation and evaluation of existing programs for the advancement of Applied Behavior Analysis.

**ThinkShops™** provides compassionate, transformative, and customized professional development and coaching to support you in achieving your mission. Workshop variety ranges from strategic planning and increasing leadership capacity to professional skill building and emotional intelligence.

**The Software Development Team** brings more than 18 years of project management expertise, delivering full stack development solutions across diverse platforms. With a proven track record with partners like the USDA and agInnovation, along with \$4.8 million in generated revenue, we provide reliable, high-quality results that meet complex organizational needs.

## COMMUNITY ENGAGEMENT

**The Office of Community Connections (OCC)** is committed to helping communities to build their capacity through the development of local partnerships. OCC can assist and support locally led efforts by providing consultation and expertise, developing trainings, evaluating outcomes and identifying best-practices that lead to sustainable, effective collaborations.

## INDIVIDUAL CAPACITY

**Summit Academy, Tall Pines STEM Academy, and Youth Leadership Academy** are middle school level charter schools designed with a whole-child approach to education, building leaders and developing character.

**smartEDGE** takes a whole-child approach to help youth discover, own, and apply their unique talents. Our curriculum embeds engaging, collaborative activities with research-based content to enhance the skills and confidence needed for success. From communicating effectively and respecting others to managing resources wisely and thinking critically and creatively, we offer a variety of sessions that empower youth to lead themselves well.

**Clemson's Challenge for Academically Talented Students (C-CATS)** provides top-performing middle and high school students a chance to take on scholarly challenges and immerse themselves in student life at Clemson.

**Field Study** programs like Teaching KATE, Exploration Hannon, and Conserve SC provide immersive STEM-based, educational experiences outside the classroom.

**Summer Camps** like Camp Wildlife, Camp Voyager, Camp Sewee, 4-H Camp, and Adventure Camp give youth the opportunity to have fun while learning and experiencing new activities, all while growing in confidence and independence.



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698 Concord Church Road, Pickens, SC 29671  
(864) 878-1103 | [clemson.edu/culi](http://clemson.edu/culi)